

PRESS RELEASE

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Turkish Airlines signs sponsorship deal with FC Barcelona ...

Turkish Airlines has signed a three-year sponsorship deal with FC Barcelona in a ceremony in Barcelona.

Dr. Temel KOTİL, the CEO of Turkish Airlines, the Europe's fourth-biggest carrier by passengers and Mr. Joan Laporta, the President of FC Barcelona, the legendary football club of the world, have together signed the contract during the ceremony.

On the way towards becoming a global brand Turkish Airlines, one of the fastest growing carriers in the world, has achieved another worldwide success with this sponsorship deal.

According to the terms of this sponsorship contract, all the advertising materials and logos of Turkish Airlines will be displayed on the internal digital screens of the Camp Nou Stadium in Barcelona and all other locations of the team, Turkish Airlines will make commercial films with the players of the Barcelona Club and carry out the promotion of this sponsorship deal in all the arenas of advertising and mass media. As the result of this sponsorship Turkish Airlines will transport the players of FC Barcelona to some of the international tournaments as well.

With title of “**the official sponsor**” Turkish Airlines will also have the title of “the official airline of FC Barcelona”, the football giant made history by winning 6 trophies in one single year (2008-2009).

The Board Members of Turkish Airlines, Mr. Orhan Birdal and Mr. Mehmet Buyukeksi, the Inspector Board Members of Turkish Airlines, Mr. Naci Agbal and Mr. Ismail Gercek have attended the ceremony along with more than 100 media members from Spain, Turkey and the countries that Turkish Airlines operates.

More information about Frequent Flyer Program is available at www.thy.com/smiles and for more information on Turkish Airlines flights and fares please visit www.thy.com or contact Turkish Airlines Sales Offices.

Turkish Airlines, Inc. Media Relations

About Turkish Airlines:

Being established in 1933 with a fleet of only 5 aircraft, Turkish Airlines is today a 4-star airline company with a fleet of 134 aircraft flying to 156 destinations around the world, comprising 37 domestic and 119 international destinations.

About Star Alliance:

Turkish Airlines is a member of the Star Alliance network which was established in 1997. Overall, the Star Alliance network offers 19.700 daily flights to 1077 destinations in 175 countries.